Accessibility Statement

Last updated: June 2025

The <u>promolab.io</u> website is an online platform created to present the services of Promolab.io Kft.

When designing the website, we aimed to ensure accessibility by incorporating features compatible with assistive technologies. As a result, this website partially complies with the Web Content Accessibility Guidelines (WCAG) 2.1 Level AA. This means that certain features or parts may not fully meet accessibility standards. The features or content that may not be fully accessible are detailed in the 'Known Limitations' section.

Measures Supporting Accessibility

We strive to improve accessibility through the following measures, among others:

- Ongoing improvements to eliminate accessibility barriers;
- Collaboration with external accessibility agencies for evaluations;
- Regular accessibility testing and auditing of our website.
- High Contrast Mode

The purpose of the high contrast mode is to enhance readability and navigation for users with visual impairments, older users, or those sensitive to contrast. When this mode is active, the website's color scheme is simplified:

- Black text appears on a white background;
- Sections are visually well distinguished;
- Text is displayed in readable fonts, with appropriate line spacing and font size.

High contrast appearance overrides the original color settings of the site and can be activated on any subpage. The goal is to minimize visual strain and improve content comprehension for all users.

As part of improving accessibility, we use the Axe DevTools auditing tool to identify and fix elements that do not comply with standards.

We support easier usage of our website in the following ways:

- Making website content more logical for screen readers;
- Clearly defining for screen reader users which part is a menu, content section, or footer;

- Providing text descriptions for all important visual elements (e.g., images, icons, buttons) to help visually impaired users understand their function;
- Simplifying keyboard navigation so that all menu items and interactive elements are accessible via tab key;
- Structuring the HTML layout to be easily interpreted by screen readers, emphasizing headers, sections, and main navigation areas;
- Ensuring that all elements have proper contrast, especially for users with visual impairments or color perception issues.

The following features support easier access to content on the website:

Zoom

You can zoom in or out of the page using the zoom function:

- On a PC, hold down the CTRL key and use the scroll wheel, or press CTRL and + to zoom in, CTRL and to zoom out.
- On a Mac, hold down Option + Command + = to zoom in, and Option + Command + to zoom out.

High Contrast Mode

Use the button to toggle the high contrast mode on or off. Its purpose is to ensure readability and clear separation of different sections.

Known Limitations

While we strive to make our website fully accessible, there may be certain limitations, such as:

- Some PDF documents may not be fully accessible for screen readers;
- Some parts of the website may have inadequate color contrast, which could hinder readability for visually impaired or color-blind users.

Browser Compatibility

Our website has been designed to work with assistive technologies and function smoothly with the most common modern web browsers. For a secure and optimal user experience, we recommend always updating your browser to the latest version and using adequate protective measures, such as antivirus software.

Continuous Improvement and Monitoring

When developing new features, we continue to prioritize accessibility. We regularly check our website to ensure compliance with relevant accessibility standards, and we incorporate user feedback into our development processes.

Contact Us

If you encounter difficulty viewing or using the website, or if you come across any feature or content that you believe is not fully accessible, please contact us. We also welcome any suggestions or ideas for improving accessibility.